

MYAX

A.I. Driven Creator Economy

Transforming Digital Ownership and
Monetization for Content Creators



The Problem: Monetizing Creativity

Centralized Control

Traditional platforms own the content, limiting creator autonomy and revenue

Complex and Limited Tools for Engagement

Limited tools for creators to build immersive, interactive experiences with their fans

Limited Monetization Options

Creators are restricted in ways to earn income, relying on ads and donations



+200 Million
Influencers



+4 Billion
Followers



+\$250 Billion
Creator Economy



The MYAX Solution

AI Driven Decentralized Platform for True Creator Empowerment

Ownership & Control

Blockchain-enabled digital ownership: retain control of content

AI-powered Tools & Community-Driven Engagement

AI-powered tool for content creation: bring ideas to life without any technical barriers

Increasing engagement: fans can try-on and share digital fashion

Design Interactive experiences with Fashion NFT ticketing:

build loyal fan bases through interactive experiences and rewards

Diverse Revenue Streams

Multiple income options with \$MYAX token: through Fashion NFTs, staking, and in-room activities, (28% of total token supply is dedicated to the ecosystem)



Platform Overview

MYAX Platform Features

Decentralized Rooms

Unique spaces where creators can interact with their communities directly

Fashion NFTs

Empowering creators to monetize and showcase designs in digital spaces

AI-Powered Tools

Simplifying content creation, promotion, and monetization

Gamified Rewards

Engagement-driven incentives for creators and fans

\$MYAX Token

supports the MYAX Community and Creator Economy

MYAX Token - \$MYAX

The driving force of MYAX community

Revenue Streams

2% Platform tax

20% Fashion NFT Marketplace Commissions

Utilities

Platform operations, Fashion NFT minting, Staking

NFT & \$MYAX Staking

Boost overall NFT sales,

Increase the holding period of \$MYAX



Beta Release - myax.me

Building a Community-Driven Ecosystem

\$1M Community Hub

Rewards for active users, weekly challenges, and leaderboards to encourage interaction

Share and Earn Programs

Incentives for creators and followers to promote, share, and engage with content

Fashion NFTs & Social Media Integration

Allowing users to try on designs, increasing exposure and community participation



Financial Projections

Economic Growth and Projected Emissions

Year 1: \$30M in economic activity, driven by 30K creators

Year 3: Over \$500M in economic emissions

Year 5: \$1B+ total economic emissions,
fueled by NFT sales, in-room activities, and staking



Meet the MYAX Team



[Emre Kiramer](#)

CMO



[Caner Uluer](#)

CEO



[Bertan Teberci](#)

CTO



[Cem Uluer](#)

COO

Meet the MYAX team: Experienced entrepreneurs and innovators with a proven track record in Web3, AI, and beauty tech projects. We are passionate about blending blockchain technology with human creativity to revolutionize the digital content industry.

(Ex CoFounders of Troy, GodmodeHQ, Maya, Hairmod, Verita and Makas)



MYAX

Tokenomics

\$MYAX Token Structure

	Allocation	Vesting
Regulations & Legal	%1	20% unlocked at listing, 5% unlocked each month thereafter
Team	%16	100% locked for 6 months, 4% unlocked each month thereafter
Partners & Advisors	%2,5	100% locked for 6 months, 4% unlocked each month thereafter
Marketing & Development	%25	10% unlocked at listing, 2,5% each month thereafter
Liquidity	%3	Fully unlocked at listing
Reserve	%13	100% locked for 12 months, 4% unlocked each month thereafter
Ecosystem	%28	2,5% unlocked at listing, 2,5% each month thereafter
Private Sale	%10	10% unlocked at listing, 2 mo cliff, 10% each month thereafter
Public	%1,5	20% unlocked at listing, then 5 months linear vesting
Initial Circulating supply	%4,7	Excluding Liquidity

Limited token supply: 3 billion \$MYAX

Competitive Advantage

Why MYAX Stands Out

Decentralization at Its Core

The shift towards decentralization is redefining content ownership

Focus on Content Creators

Catering to a rapidly growing niche market

Reward-Driven Engagement

Unique monetization options that benefit both creators and followers

Early Adoption Advantage

Positioned to capture market share as digital fashion and NFTs soar



Investment Ask

Join Us in Shaping the Future of Creator Empowerment

Funding Requirement

\$1,5M

Use of Funds

Scale platform, onboard 30K+ creators, boost development, marketing, and community expansion, listing fees

Vesting Structure

10% unlocked at listing, 2-month cliff, 9-month linear vesting

Assurance

Comprehensive audit that ensures security and compliance



MYAX

The Future is Decentralized - Join MYAX

Be a part of the platform revolutionizing digital ownership and the creator economy. Empower creators, fuel the Web3 movement, and unlock the potential of digital fashion and art



MYAX

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White paper

